

DEAD SLOW

Horses are unpredictable.
Pass them slow and wide at 10mph to prevent
injuries to horses, riders and drivers.

Think horse. Think 10mph.



Protect yourself, horses and riders

The average horse weighs half a tonne.

So it's not just a horse that gets hurt in an accident.
You, the rider and any passengers in your vehicle are also at risk.

To save lives when you see a horse on the road:



Slow down to 10mph max



Be patient

Don't sound your horn
or rev your engine



Pass the horse slow and wide

(2m, at least a car's width,
if possible)



Drive away slowly

Thank you for driving safely around horses.
bhs.org.uk/deadslow