



Dilton Marsh Neighbourhood Development Plan

Key Views Topic Paper
January 2024

Contents

1. Introduction.....	2
2. Methodology	3
3. Assessment	6
4. Conclusion.....	33

1. Introduction

- 1.1. The rural character and landscape setting of Dilton Marsh, in conjunction with the extensive well-used rights of way network, were identified by community consultation as priorities for protection and management by the Neighbourhood Plan.
- 1.2. As part of the contextual assessment of local character, and the value people attribute to local landscape and townscape, the understanding of which particular views local people particularly appreciate is useful to define the sense of place and deliver good design in accordance with Section 12 of the National Planning Policy Framework and the National Design Guide¹ (NDG).

National Design Guide

5. A place is more complex and multi-faceted than a building:

- *it is a setting for a diverse range of uses and activities, and is experienced by many people in many different ways;*
- *it is made up of buildings, and also landscape and infrastructure, which are likely to endure longer than the buildings themselves;*
- *most places evolve over a long period of time once they have been established, with many incremental changes that can affect their quality;*
- *the quality of 'delight' includes a richness of experience gained from all of our senses, not only the visual; and*
- *beauty in a place may range from a long view down to the detail of a building or landscape.*

- 1.3. The NDG explains that views, vistas and landmarks are influencing factors defining local identity and sense of place. These views are positive elements of character of places for their users. Views may be important for a number of reasons and can help inform the character of a new development, which is a key objective of the NDP.
- 1.4. This assessment seeks to provide a robust and objective evidence-base to inform and underpin a NDP policy defining and managing key views.

¹ <https://www.gov.uk/government/publications/national-design-guide>

2. Methodology

- 2.1 There is not an accepted definition of what constitutes a Key View (KV), in any of the published and accepted landscape guidance. The selection of views is also a result of people's perceptions, so is somewhat subjective.
- 2.2 A 'View' is defined by the OED as *"A sight or prospect that can be taken in by the eye from a particular place"*.
- 2.3 Views can be important to the visual amenity of an area. GLVIA3² explains *"The overall pleasantness of the views people enjoy of their surroundings, which provide an attractive visual setting or backdrop for the enjoyment of activities of the people living, working, recreating, visiting or travelling through an area."* The more people that experience a viewpoint, the higher the value that may be attributed, i.e. a view identified by numerous people as important, might be considered more valued than one selected from an isolated point in the parish that few people frequent. Views enjoyed by pedestrians using a footpath are likely to be valued over than views experienced by traffic speeding past along a main road.
- 2.4 There are no statutory landscape designations or a conservation area at Dilton Marsh, however the majority of the rural landscape to the south and west of the village is defined as a locally significant 'Special Landscape Area' (SLA) in the West Wiltshire Local Plan 1st Alteration saved Policy C3(B) 'The Corsley Heath to Chapmanslade Greensand Ridge'. A set of criteria has therefore been developed to focus on the 'local' value of any KV.
- 2.5 To ensure a clear and thorough methodology to assess KVs within the designated neighbourhood area, the following criteria has been devised to assess their value using principles of *TGN 02-21: Assessing landscape value outside national designations*³:
 - 1) KVs must be accessible by the public and visible from the public highway, the rights of way network, open spaces, or proposed / designated local green space.
 - 2) KVs should show a range of physical (natural or man-made) features and an expanse of the parish, not one particular object unless this is a building or feature of particular cultural heritage – examples may include the Church of the Holy Trinity (Grade II*) or the scheduled monument at 'Bratton Camp Iron Age hillfort, the Westbury White Horse, barrows and trackways on Bratton Down'.

² <https://www.landscapeinstitute.org/blog/glvia-the-third/>

³ <https://www.landscapeinstitute.org/news/new-guidance-assessing-landscape-value-outside-national-designations/>

3) KVs should merit at least one of the following values: aesthetic, biodiversity, cultural heritage, functional, recreational, or tranquillity.

- Aesthetic – Views with strong aesthetic qualities that appeal to the visual senses that may include memorable / distinctive views of features, or a combination of features, of landscape or townscape (such as an attractive and distinctive group of buildings).
- Biodiversity – Views containing the presence of valued natural capital assets that contribute to ecosystems, habitats and ecological networks.
- Cultural heritage - Presence of historic landmark structures (designated or non-designated heritage assets) or designed landscape elements / parkland.
- Functional – View of the landscape that have strong physical or functional links with landscape designations, including Special Landscape Areas, or are important to the appreciation of the landscape and its special qualities.
- Recreational – From a place offering recreational opportunities where experience of a view(s) is important to the enjoyment of the activity.
- Tranquillity – A location offering high levels of tranquillity or perceptions of tranquillity, including perceived links to nature, dark skies, presence of wildlife/ birdsong and relative peace and quiet. Places may also exhibit a general absence of intrusive or inharmonious development, land uses, transport and lighting.

2.6 The following definition was agreed by the Steering Group:

A Key View (KV) is a publicly accessible viewpoint in the Dilton Marsh Neighbourhood Area that is reflective of what makes our settlements distinct as a rural community. The views are memorable and appreciated. They provide an attractive setting or backdrop, encompassing an important feature of settlement history and the way the built and natural landscape has been shaped by those living within, worked in it, and by nature.

2.7 KVs were suggested by members of the Steering Group and community consultation whereby they were assessed using the above criteria. All KVs were assessed using field and map surveys. The proforma at Figure 1 has been completed for each KV. All KVs were subject to public consultation to seek community opinions on the views and values identified. Consultation also provided an opportunity for additional candidate KV to be identified and considered using the above methodology.

Figure 1 – KV assessment proforma

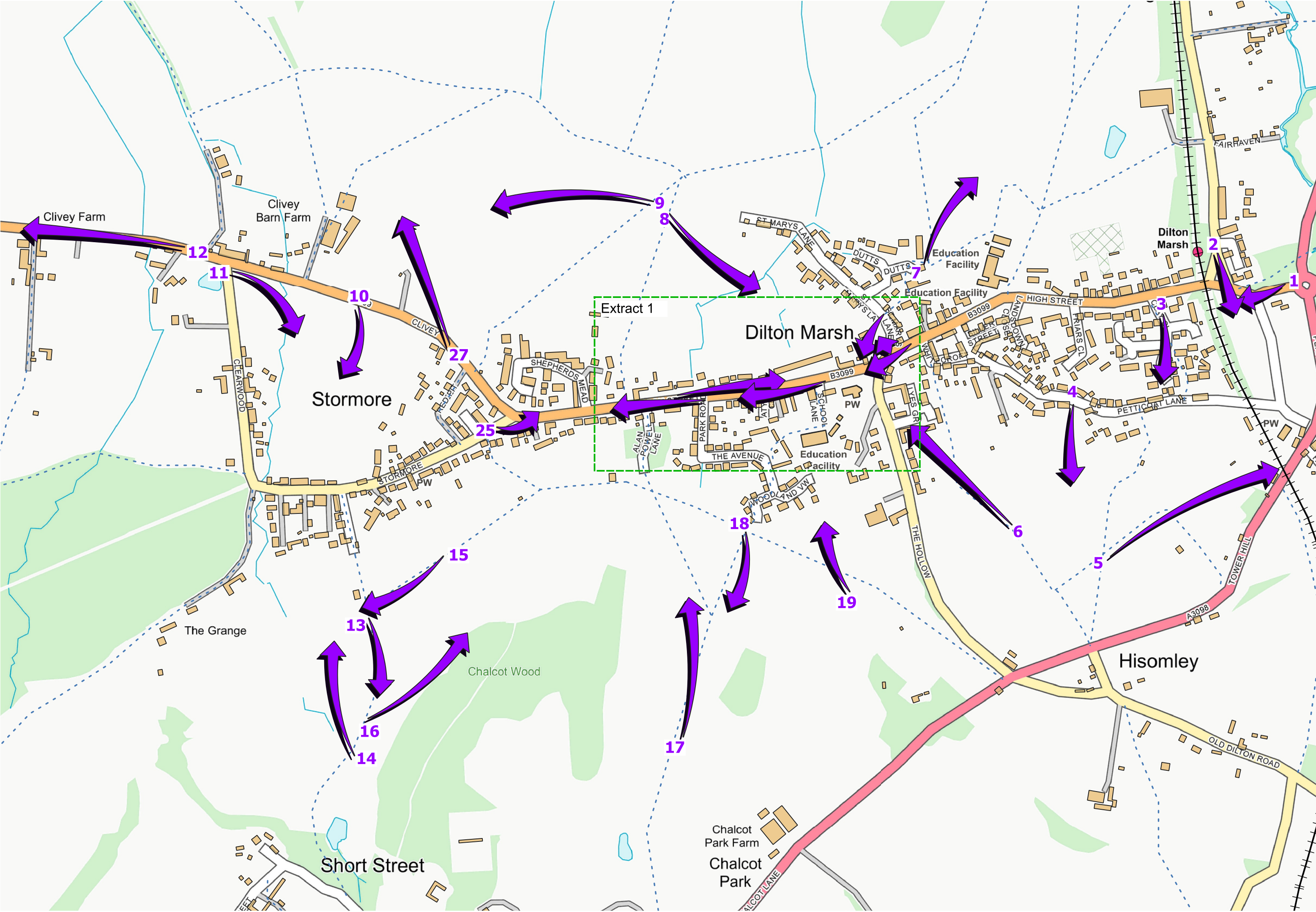
KV Ref:		Grid Reference:	
View Direction:			
Description:			
<i>INSERT IMAGE OF VIEW</i>			
<i>Dated</i>			
Aesthetic:			
Biodiversity:			
Heritage:			
Functional Landscape:			
Recreational:			
Tranquillity:			
Recommendation:			
View Management Objectives:			

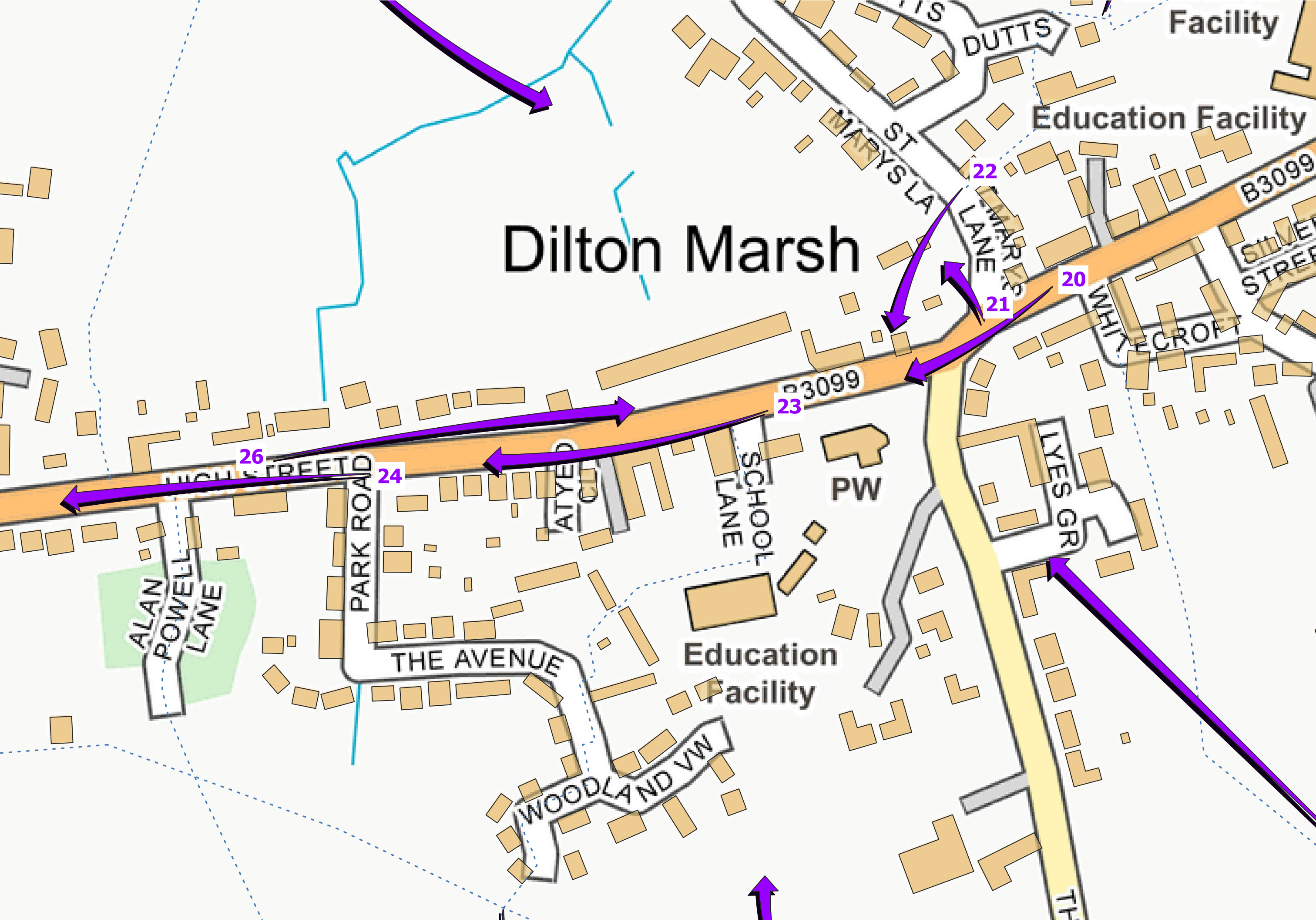
3. Assessment

Step 1 – Identification

- 3.1 A total of 27 views were nominated by the Steering Group and members of the community. These views are listed below and identified on Maps 3.1 and 3.2 below.

Reference	Description
NKV1	View West from Tanyard Way towards Railway Bridge and Half Moon Field
NKV2	View South from Fairwood Rd across triangular open space
NKV3	View South from Clay Close towards fields south of Petticoat Lane
NKV4	View South from Petticoat Lane (near 14 Petticoat Lane) towards hill
NKV5	Long distance view north-east from junction of footpath DMAR23 and DMAR24 towards White Horse
NKV6	View north-west and north-east from stile on footpath DMAR22 towards the village
NKV7	View north and north-east from footpath DMAR12 at the Dutts across agricultural fields behind Fairfield Farm
NKV8	View south-east from footpath DMAR5 across Horse Field towards High Street and Holy Trinity Church
NKV9	Long Distance View west from footpath DMAR4
NKV10	View south from B3099 across the Deer Field to Stormore
NKV11	View south-west from northern end of Clearwood towards the Deer Field
NKV12	View west from B3099 leaving the village
NKV13	View south from footpath DMAR32 across agricultural fields
NKV14	View north from footpath DMAR32 towards Stormore
NKV15	View west from footpath DMAR27 towards woods
NKV16	View north-east from footpath DMAR32 along Chalcot Woods towards village and playing fields
NKV17	View north from footpath DMAR26 across Chalcot park towards village
NKV18	View south from DMAR26 across Chalcot Park
NKV19	View north-west from footpath DMAR27 across paddocks towards village
NKV20	View west from junction between High Street and St Marys Lane towards Holy Trinity Church and High Street
NKV21	View north from junction between High Street and St Marys Lane looking across land at 73-75 High Street
NKV22	View south-west from edge of footpath DMAR12 at St Marys Lane looking towards the Holy Trinity Church
NKV23	View west from Junction between High Street and School Lane down the High Street towards Weavers Cottages
NKV24	View west from junction of High Street and Park Road towards Weavers Pub
NKV25	View north from junction of Stormore and High Street onto open area to north of High Street
NKV26	View east from before the junction of High Street and Park Road towards the church
NKV27	View north-west from just after junction of Red Pit and B3099 across Bremeridge Farm and beyond





First Screening


- 3.2 The 27 views were initially screened for their accordance with the criteria set out in Section 2 above. A key view must meet at least one of the identified values, and therefore those that were considered not to meet any of the values were screened out of further consideration. The results of the first screening are as follows:


KV Reference	Aesthetic	Bio-diversity	Cultural Heritage	Functional	Recreational	Tranquillity
NKV1						
NKV2						
NKV3						
NKV4						
NKV5						
NKV6						
NKV7						
NKV8						
NKV9						
NKV10						
NKV11						
NKV12						
NKV13						
NKV14						
NKV15						
NKV16						
NKV17						
NKV18						
NKV19						
NKV20						
NKV21						
NKV22						
NKV23						
NKV24						
NKV25						
NKV26						
NKV27						


- 3.3 A total of 4 views were identified as not meeting any of the values, and therefore screened out from further consideration. A total of 23 sites were taken forward for more detailed assessment.


Detailed Assessment


- 3.4 The following pages provide the assessment of the nominated key views.


KV Ref:	NKV2	Grid Reference:	ST 85606 50086
View Direction:	South		
Description:	View South from Fairwood Rd across triangular open space		
			
17.08.2023			
Aesthetic:	An attractive, focused view of the area of proposed Local Green Space in the foreground, grazing field beyond and Providence Chapel of Penknapp in the background.		
Biodiversity:	The view does not cross any ecological designations, although contains a number of valued landscape features that would form part of the wider ecological network.		
Heritage:	None significant as there are distant views of the roof of the Grade II Listed Providence Chapel and the chapel is not designed to address this viewpoint.		
Functional Landscape:	The view does not cross any functional landscape areas or designations.		
Recreational:	The view is taken from the Highway, there are no footpaths or formal recreational opportunities at the viewpoint		
Tranquillity:	The view is taken from a public highway, interrupted by residential development and traffic which reduces the sense of tranquillity.		
Recommendation:	Suitable for KV designation		
View Management Objectives:	<ul style="list-style-type: none">• Maintain foreground area designated as Local Green Space		


KV Ref:	NKV4	Grid Reference:	ST 85357 49787
View Direction:	South		
Description:	View South from Petticoat Lane (near 14 Petticoat Lane) towards hill		
			
17.08.2023			
Aesthetic:	View of the rising agricultural land to the south of Dilton Marsh, which forms the setting of the village, through a gap in the built form of Petticoat Lane. The views brings an element of the countryside into an otherwise enclosed street scene.		
Biodiversity:	The view does not cross any ecological designations, although contains a number of valued landscape features that would form part of the wider ecological network.		
Heritage:	No historic landmarks or assets in the view.		
Functional Landscape:	The view does not cross any functional landscape areas or designations, however allows for appreciation of the landscape surrounding the village and its special qualities.		
Recreational:	The view is taken from the highway, there are no footpaths or formal recreational opportunities at the viewpoint, however, the road is used by locals and dogwalkers, where this aspect may form part of the enjoyment walking along Petticoat Lane.		
Tranquillity:	The view is taken from a public highway, interrupted by residential development which reduces the sense of tranquillity.		
Recommendation:	Suitable for KV designation		
View Management Objectives:	<ul style="list-style-type: none">• Ensure retention of this gap in the built form.• Ensure the management of vegetation to allow the rising land to be viewed.		


KV Ref:	NKV5	Grid Reference:	ST 85414 49522
View Direction:	North-east		
Description:	Long distance view north-east from junction of footpath DMAR23 and DMAR24 towards White Horse		
			
17.08.2023			
Aesthetic:	Long distance view from the highest point to the south of Petticoat Lane/ The Hollow. Views reach the Westbury White Horse. The landscape is relatively uninterrupted by development, with only a few agricultural buildings.		
Biodiversity:	View stretches across the Bratton Down SSSI. Hedgerows and field boundaries that are part of the view form part of the wider ecological network.		
Heritage:	The 18 th Century Westbury White Horse is in view which, along with the Bratton Camp Iron Age hill fort is a scheduled monument.		
Functional Landscape:	View stretches towards the Salisbury Plain Special Landscape Area.		
Recreational:	View is experienced from a Public Right of Way. The open landscape provides the setting of the footpath and view of the White Horse and Salisbury Plain contributes towards the enjoyment of this route.		
Tranquillity:	View is taken from within open agricultural fields, offering a sense of tranquillity.		
Recommendation:	Suitable for KV designation.		
View Management Objectives:	<ul style="list-style-type: none">• Maintain existing route of the Public Right of Way• Maintain view of the Westbury White Horse and limit visual intrusion within the Parish Boundaries that would interrupt the open and undeveloped landscape.		


KV Ref:	NKV6	Grid Reference:	ST 85229 49549
View Direction:	North-west		
Description:	View north-west and north-east from stile on footpath DMAR22 towards the village		
			
17.08.2023			
Aesthetic:	A visually appealing long distance view from one of the highest points to the south of Petticoat Lane/ The Hollow. Views towards the village at the bottom of the valley and of the countryside below.		
Biodiversity:	The view does not cross any ecological designations, although pasture land and trees provide valuable habitat for bats and other species and form part of the wider ecological network with significant vegetation and landscape features.		
Heritage:	There are no historic landmarks or assets in the view.		
Functional Landscape:	The view does not cross any functional landscape areas or designations, however allows for appreciation of the landscape surrounding the village and its special qualities.		
Recreational:	View is experienced from a Public Right of Way. The long distance view towards the village, over the open greenspace and trees, contributes towards the enjoyment of this route.		
Tranquillity:	View is taken from within open agricultural/ grazing fields, offering a sense of tranquillity.		
Recommendation:	Suitable for KV designation.		
View Management Objectives:	<ul style="list-style-type: none">• Maintain existing route of the Public Right of Way• Continue to manage the land as grassland and limit development up the valley to the south of the village.• Maintain glimpses of the village through vegetation management as needed.		


KV Ref:	NKV7	Grid Reference:	ST 85090 50102
View Direction:	North/ North-east		
Description:	View north and north-east from footpath DMAR12 at the Dutts across agricultural fields behind Fairfield Farm		
			
17.08.2023			
Aesthetic:	An open panoramic view of the agricultural landscape, stretching towards Penleigh and Westbury, which is characteristic of the landscape to the north of the village. The relatively flat topography in this area is interrupted by overhead power cables. Houses at the Dutts and St Mary's Lane are visible to the left.		
Biodiversity:	The view does not cross any ecological designations, although fields form part of the wider ecological network with field boundaries and hedgerows.		
Heritage:	There are no historic landmarks or assets in the view.		
Functional Landscape:	The view does not cross any functional landscape areas or designations, however allows for appreciation of the landscape surrounding the village and its special qualities.		
Recreational:	View is experienced from a Public Right of Way. The open landscape provides the setting of the footpath and contributes towards the enjoyment of this route.		
Tranquillity:	View is taken from within open agricultural, offering a sense of tranquillity.		
Recommendation:	Suitable for KV designation.		
View Management Objectives:	<ul style="list-style-type: none">• Maintain existing route of the Public Right of Way• Continue to manage the land for agricultural purposes and seek to limit visual intrusions such as new structures or fencing to retain the open and undeveloped character of this view.		


KV Ref:	NKV8	Grid Reference:	ST 84595 50080
View Direction:	South-east		
Description:	View south-east from footpath DMAR5 across 'Horse Field' towards High Street and Holy Trinity Church		
			
17.08.2023			
Aesthetic:	An attractive view towards the High Street, over active agricultural land and the tree-lined stream. The historic houses of the High Street sit in the background and the Church is visible in winter months.		
Biodiversity:	The view does not cross any ecological designations, although contains a number of valued landscape features that would form part of the wider ecological network, including field boundaries and hedgerows.		
Heritage:	View stretches towards the historic cottages on the High Street and offers views of the church tower in winter months.		
Functional Landscape:	The view does not cross any functional landscape areas or designations, however allows for appreciation of the landscape surrounding the village and its special qualities.		
Recreational:	View is experienced from a Public Right of Way. The open landscape and view towards the High Street provides the setting of the footpath and contributes towards the enjoyment of this route.		
Tranquillity:	View is taken from within open agricultural, offering a sense of tranquillity.		
Recommendation:	Suitable for KV designation.		
View Management Objectives:	<ul style="list-style-type: none">• Maintain existing route of the Public Right of Way• Continue to manage the land for agricultural purposes and seek to limit visual intrusions such as new structures or fencing.• Maintain glimpses of the cottages on the High Street and Church through vegetation management as needed.		


KV Ref:	NKV9	Grid Reference:	ST 84503 50063
View Direction:	West		
Description:	Long Distance View west from footpath DMAR4		
			
17.08.2023			
Aesthetic:	A long-distance view over the countryside to the west of the Parish. There are limited distinctive features.		
Biodiversity:	The view does not cross any ecological designations, although fields form part of the wider ecological network with field boundaries and hedgerows.		
Heritage:	There are no historic landmarks or assets in the view.		
Functional Landscape:	The view does not cross any functional landscape areas or designations however allows for appreciation of the landscape surrounding the village and its special qualities.		
Recreational:	View is experienced from a Public Right of Way. The open landscape provides the setting of the footpath and contributes towards the enjoyment of this route.		
Tranquillity:	View is taken from within open agricultural land, where there is an absence of intrusive development, thereby offering a sense of tranquillity and peacefulness to the north of the village.		
Recommendation:	Suitable for KV designation.		
View Management Objectives:	<ul style="list-style-type: none">• Maintain existing route of the Public Right of Way• Continue to manage the land for agricultural purposes and seek to limit visual intrusions such as new structures or fencing to retain the open and undeveloped character of this view.		


KV Ref:	NKV10	Grid Reference:	ST 84063 49968
View Direction:	South		
Description:	View south from B3099 across the Deer Field to Stormore		
			
16.07.2022			
Aesthetic:	An attractive expansive view of an open field on rising land when entering the village from the west. The rooftops of houses can be seen on higher land at Redpit.		
Biodiversity:	The view does not cross any ecological designations, although the open fields provide valuable habitats for a number of species, including bats and deer.		
Heritage:	There are no historic designations however the field marks a separation between Clearwood and Stormore which reflects historical development across the Parish.		
Functional Landscape:	The view does not cross any functional landscape areas or designations, however the area of open grassland has strong connections to the wider landscape to the north.		
Recreational:	There are no footpaths or recreational opportunities at the viewpoint		
Tranquillity:	The view is taken from a public highway, however gives a perception of tranquillity when entering the village and links to nature/ wildlife which are frequently seen from this view.		
Recommendation:	Suitable for KV designation.		
View Management Objectives:	<ul style="list-style-type: none">Continue to manage the land as grazing / agricultural land and seek to limit visual intrusions such as new structures or fencing.Explore any future opportunity for public access across the viewpoint		


KV Ref:	NKV11	Grid Reference:	ST 83822 50003
View Direction:	South-west		
Description:	View south-west from northern end of Clearwood towards the Deer Field		
			
17.08.2023			
Aesthetic:	Attractive and focused view through the vegetation across the rising land between Clearwood and Stormore, which draws the countryside into the village.		
Biodiversity:	The view does not cross any ecological designations, although the open fields provide valuable habitats for a number of species including bats and deer.		
Heritage:	There are no historic designations however the field marks a separation between Clearwood and Stormore which reflects historical development across the Parish.		
Functional Landscape:	The view does not cross any functional landscape areas or designations, however the area of open grassland has strong connections to the wider landscape to the north..		
Recreational:	There are no footpaths or formal recreational opportunities at the viewpoint		
Tranquillity:	The view is taken from a public highway, however gives a perception of tranquillity when travelling towards Clearwood, and the perceived links to nature/ wildlife which are frequently seen from this view.		
Recommendation:	Suitable for KV designation.		
View Management Objectives:	<ul style="list-style-type: none">• Continue to manage the land as grazing land and seek to limit visual intrusions such as new structures or fencing.• Explore any future opportunity for public access across the view point		


KV Ref:	NKV13	Grid Reference:	ST 84068 49408
View Direction:	South		
Description:	View south from footpath DMAR32 across agricultural fields		
			
17.08.2023			
Aesthetic:	Aesthetic panoramic view across gently undulating active agricultural land to Chalcot Woods.		
Biodiversity:	The view looks towards Chalcot Woods which is designated as a County Wildlife Site. The woods and agricultural land will provide valued habitat, part of the wider ecological network in the village.		
Heritage:	There are no historic designations however the woods form part of the historic Chalcot Park landscape.		
Functional Landscape:	The view is experienced within and across the Chapmanslade Greensand ridge Special Landscape Area.		
Recreational:	View is experienced from a Public Right of Way. The open landscape provides the setting of the footpath and contributes towards the enjoyment of this route.		
Tranquillity:	View is taken from within open agricultural land, where there is an absence of intrusive development, thereby offering a sense of tranquillity and peacefulness to the south of the village.		
Recommendation:	Suitable for KV designation.		
View Management Objectives:	<ul style="list-style-type: none">• Maintain existing route of the Public Right of Way• Continue to manage the land for agricultural purposes and seek to limit visual intrusions such as new structures or fencing.		


KV Ref:	NKV14	Grid Reference:	ST 84029 49200
View Direction:	North		
Description:	View north from footpath DMAR32 towards Stormore		
			
20.03.2023 (resident's picture)			
Aesthetic:	Attractive view towards the houses of Stormore across open expanse of agricultural land.		
Biodiversity:	Glimpses of the Black Dog woods and Chalcot Woods will be possible from this view, both of which are designated as Country Wildlife Sites. The woods and agricultural land will provide valued habitat, part of the wider ecological network in the village.		
Heritage:	There are no historic landmarks or assets in the view.		
Functional Landscape:	The view is experienced within and looks across the Chapmanslade Greensand ridge Special Landscape Area.		
Recreational:	View is experienced from a Public Right of Way. The open landscape provides the setting of the footpath and contributes towards the enjoyment of this route.		
Tranquillity:	View is taken from within open agricultural land, where there is an absence of intrusive development, thereby offering a sense of tranquillity and peacefulness to the south of the village.		
Recommendation:	Suitable for KV designation		
View Management Objectives:	<ul style="list-style-type: none">• Maintain existing route of the Public Right of Way• Continue to manage the land for agricultural purposes and seek to limit visual intrusions such as new structures or fencing.		


KV Ref:	NKV15	Grid Reference:	ST 84159 49472
View Direction:	West		
Description:	View west from footpath DMAR27 towards woods		
			
17.08.2023			
Aesthetic:	Aesthetic panoramic view across active agricultural land surrounded by trees, with Chalcot Woods to left and Black Dog Woods in front.		
Biodiversity:	The view looks towards Chalcot Woods and Black Dog Woods, both of which are designated as Country Wildlife Sites. The woods and agricultural land will provide valued habitat, part of the wider ecological network in the village.		
Heritage:	There are no historic designations however the woods form part of the historic Chalcot Park landscape.		
Functional Landscape:	The view is experienced within and looks across the Chapmanslade Greensand ridge Special Landscape Area.		
Recreational:	View is experienced from a Public Right of Way. The open landscape provides the setting of the footpath and contributes towards the enjoyment of this route.		
Tranquillity:	View is taken from within open agricultural land, where there is an absence of intrusive development, thereby offering a sense of tranquillity and peacefulness to the south of the village.		
Recommendation:	Suitable for KV designation		
View Management Objectives:	<ul style="list-style-type: none">• Maintain existing route of the Public Right of Way• Continue to manage the land for agricultural purposes and seek to limit visual intrusions such as new structures or fencing.		


KV Ref:	NKV16	Grid Reference:	ST 84182 49320
View Direction:	North-east		
Description:	View north-east from footpath DMAR32 along Chalcot Woods towards village and playing fields		
			
17.08.2023			
Aesthetic:	This is an open view of the agricultural land south of the village and towards the recreation ground, however this is not visible. View is typical of the agricultural setting of the village but does not contain any distinctive features and is interrupted by overhead power lines.		
Biodiversity:	Chalcot Woods is visible in the view which is designated as a County Wildlife Site The woods and agricultural land will provide valued habitat, part of the wider ecological network in the village.		
Heritage:	There are no historic designations however the Chalcot Woods form part of the historic Chalcot Park landscape.		
Functional Landscape:	The view is experienced within and looks across the Chapmanslade Greensand ridge Special Landscape Area.		
Recreational:	View is experienced from a Public Right of Way. The open landscape provides the setting of the footpath and contributes towards the enjoyment of this route.		
Tranquillity:	View is taken from within open agricultural land, where there is an absence of intrusive development, thereby offering a sense of tranquillity and peacefulness to the south of the village.		
Recommendation:	Not suitable for KV designation – views of higher value have been identified within this location.		
View Management Objectives:	n/a		


KV Ref:	NKV17	Grid Reference:	ST 84643 49265
View Direction:	North		
Description:	View north from footpath DMAR26 across Chalcot Park towards village		
			
16.07.2022			
Aesthetic:	Very attractive wide view across the Chalcot Parkland towards the village, with the specimen oak trees in the foreground. Some glimpses of the woodland view housing development visible to the right of the view, and the woodland at Alan Powell Lane in the background.		
Biodiversity:	No formal ecological designations, although the pasture land and trees provide valuable habitat for bats and other protected species and contribute to the ecological network of the Parish.		
Heritage:	Chalcot park is a designed landscape and parkland with historic significance in the Parish. Views of the church tower are possible and this draws the walker towards the village.		
Functional Landscape:	The view is experienced within and looks across the Chapmanslade Greensand ridge Special Landscape Area.		
Recreational:	View is experienced from a Public Right of Way. The open parkland provides the setting of the footpath and contributes towards the enjoyment of this route.		
Tranquillity:	View is taken from within open parkland, where there is an absence of intrusive development, thereby offering a sense of tranquillity and peacefulness to the south of the village.		
Recommendation:	Suitable for KV designation.		
View Management Objectives:	<ul style="list-style-type: none">• Maintain existing route of the Public Right of Way• Continue to manage the land as parkland and for grazing purposes and seek to limit visual intrusions such as new structures or additional fencing.		


KV Ref:	NKV18	Grid Reference:	ST 84697 49402
View Direction:	South		
Description:	View south from DMAR26 across Chalcot Park		
			
16.07.2022			
Aesthetic:	Very attractive wide view across the Chalcot Parkland towards the village, with the specimen oak trees in the foreground		
Biodiversity:	No formal ecological designations, although the pasture land and trees provide valuable habitat for bats and other protected species and contribute to the ecological network of the Parish		
Heritage:	Chalcot park is a designed landscape and parkland with historic significance in the Parish.		
Functional Landscape:	The view is experienced within and looks across the Chapmanslade Greensand ridge Special Landscape Area.		
Recreational:	View is experienced from a Public Right of Way. The open parkland provides the setting of the footpath and contributes towards the enjoyment of this route.		
Tranquillity:	View is taken from within open park land, where there is an absence of intrusive development, thereby offering a sense of tranquillity and peacefulness to the south of the village.		
Recommendation:	Suitable for KV designation.		
View Management Objectives:	<ul style="list-style-type: none">• Maintain existing route of the Public Right of Way• Continue to manage the land as parkland and for grazing purposes and seek to limit visual intrusions such as new structures or additional fencing.		


KV Ref:	NKV19	Grid Reference:	ST 85001 49454
View Direction:	North west		
Description:	View north-west from footpath DMAR27 across paddocks towards village		
			
17.02.2023			
Aesthetic:	Wide view from the top of the hill looking down over the village. The modern residential development of Woodlands View is most visible, which detracts from the rural character of the village. There are also long-distance views across farmland to the north of the village.		
Biodiversity:	No formal ecological designations, although the pasture land and field boundaries provide valuable habitat for bats and other protected species and contribute to the ecological network of the Parish		
Heritage:	There are no historic landmarks or assets in the view which focuses north west away from the church tower.		
Functional Landscape:	The view is experienced within and looks across the Chapmanslade Greensand ridge Special Landscape Area.		
Recreational:	View is experienced from a Public Right of Way. The open landscape provides the setting of the footpath and contributes towards the enjoyment of this route.		
Tranquillity:	View is taken from the open paddocks although the sense of tranquillity is limited by the interruption of residential and equestrian development.		
Recommendation:	Not suitable for KV designation – view is not considered to have strong qualities that would merit designation.		
View Management Objectives:	n/a		


KV Ref:	NKV20	Grid Reference:	ST 85037 49888
View Direction:	West		
Description:	View west from junction between High Street and St Marys Lane towards Holy Trinity Church and High Street		
			
16.07.2022			
Aesthetic:	View of the Holy Trinity Church when travelling into the village centre from the east. This is a key focal point of the village.		
Biodiversity:	The view does not cross any ecological designations. Trees and other vegetation in residential land would support limited biodiversity.		
Heritage:	View is of the Grade II* Listed Church. The view also crosses open land which contributes to the agrarian setting of the Grade II Listed 73 and 75 St Marys Lane. The view crosses land previously identified as an area of minimum change in the West Wiltshire Local Plan.		
Functional Landscape:	The view does not cross any landscape designations or have a strong functional link to the wider landscape.		
Recreational:	View is experienced from the main road running through the village, there are limited recreational opportunities.		
Tranquillity:	View is experienced from the main road running through the village, where there is a high level of vehicle traffic and lighting. There are limited levels of tranquillity or links to nature.		
Recommendation:	Suitable for KV designation		
View Management Objectives:	<ul style="list-style-type: none">• Maintain glimpses of the church through management of the vegetation as needed.• Maintain the openness and undeveloped setting to the front of 73-75 St Marys Lane• Seek to reduce or avoid the introduction of urbanising features in this view, such as traffic calming or other residential clutter.		


KV Ref:	NKV21	Grid Reference:	ST 85019 49869
View Direction:	North		
Description:	View north from junction between High Street and St Marys Lane looking across land at 73-75 High Street		
			
17.02.2023			
Aesthetic:	Attractive focused view of a rare area of greenspace within the centre of the village, associated with the historic development of the village.		
Biodiversity:	The view does not cross any ecological designations. Trees and other vegetation in residential land would support limited biodiversity.		
Heritage:	View looks directly over the gardens of the Grade II Listed dwelling of 73-75 St Marys Lane, which forms an important open aspect of the setting of this asset. This area has previously been identified as an area of minimum change in the West Wiltshire Local Plan.		
Functional Landscape:	The view does not cross any landscape designations or have a strong functional link to the wider landscape.		
Recreational:	View is experienced from the main road running through the village, there are limited recreational opportunities.		
Tranquillity:	View is experienced from the main road running through the village, where there is a high level of vehicle traffic and lighting. There are limited levels of tranquillity or links to nature.		
Recommendation:	Suitable for KV designation		
View Management Objectives:	<ul style="list-style-type: none">• Maintain the openness and undeveloped setting to the front of 73-75 St Marys Lane• Seek to maintain the low hedgerow as boundary treatment to allow view to be appreciated.		

KV Ref:	NKV22	Grid Reference:	ST 85007 49949
View Direction:	South-west		
Description:	View south-west from edge of footpath DMAR12 at St Marys Lane looking towards the Holy Trinity Church		
			
17.08.2023			
Aesthetic:	Open view of the Holy Trinity Church from St Marys Lane. This is a key focal point of the village.		
Biodiversity:	The view does not cross any ecological designations. Trees and other vegetation in residential land would support limited biodiversity.		
Heritage:	View is of the Grade II* Listed Church and Grade II listed 73-75 St Marys Lane. The view crosses land previously identified as an area of minimum change in the West Wiltshire Local Plan.		
Functional Landscape:	The view does not cross any landscape designations or have a strong functional link to the wider landscape.		
Recreational:	View is experienced from the end of a public right of way, it is an attractive view of the village that offers a sense of enjoyment.		
Tranquillity:	View is experienced from the roadside, where there is a high level of vehicle traffic and lighting. There are limited levels of tranquillity or links to nature, although there is a sense of openness across the gardens of 73-75 St Marys Lane.		
Recommendation:	Suitable for KV designation.		
View Management Objectives:	<ul style="list-style-type: none">• Maintain the openness and undeveloped setting to the front of 73-75 St Marys Lane• Seek to maintain the low hedgerow as boundary treatment to allow view to be appreciated.		

KV Ref:	NKV23	Grid Reference:	ST 84873 49822
View Direction:	West		
Description:	View west from Junction between High Street and School Lane down the High Street towards Weavers Cottages		
			
05.04.2023			
Aesthetic:	View looks west down the High Street and contains the traditional weavers. The view is interrupted by significant traffic and parked cars, hardstanding, residential clutter and overhead cables.		
Biodiversity:	The view does not cross any ecological designations. Trees and other vegetation in residential land would support limited biodiversity.		
Heritage:	The traditional weavers cottages are an important non-designated heritage asset which reflect the historical development of the village.		
Functional Landscape:	The view does not cross any landscape designations or have a strong functional link to the wider landscape.		
Recreational:	View is experienced from the main road running through the village, there are limited recreational opportunities.		
Tranquillity:	View is experienced from the main road running through the village, where there is a high level of vehicle traffic and lighting. There are limited levels of tranquillity or links to nature.		
Recommendation:	Not suitable for KV designation – importance of the traditional weavers cottages are recognised elsewhere through identification as a non-designated heritage asset.		
View Management Objectives:	n/a		

KV Ref:	NKV25	Grid Reference:	ST 84323 49749
View Direction:	North		
Description:	View north from junction of Stormore and High Street onto open area to north of High Street		
			
17.08.2023			
Aesthetic:	Pleasant view of a rare area of greenspace along the high street, with a number of mature trees. This area is seen in connection with Stormore Green and contributes to the countryside setting of the village.		
Biodiversity:	The view does not cross any ecological designations. This relatively large area of grass land and wildflowers will contribute to the wider ecological network across the Parish.		
Heritage:	There are no historic landmarks or assets in the view.		
Functional Landscape:	The view does not cross any landscape designations or have a strong functional link to the wider landscape.		
Recreational:	View is experienced from the main road running through the village, however looks over an area designated as Local Green Space, including Stormore Green, which is the centre for some community activity.		
Tranquillity:	View is experienced from the main road running through the village, where there is a high level of vehicle traffic and lighting. There are limited levels of tranquillity however it does offer a small link to nature.		
Recommendation:	Not suitable for KV designation – the importance of this area is recognised elsewhere in the plan through designation of Local Green Space.		
View Management Objectives:	n/a		

KV Ref:	NKV26	Grid Reference:	ST 84620 49796
View Direction:	East		
Description:	View east from before the junction of High Street and Park Road towards the church		
<div></div> <p>17.08.2023</p>			
Aesthetic:	View looks east down the High Street and terminates at the Holy Trinity Church which is a focal point of the village. The view is interrupted by development, residential clutter, traffic and overhead cables.		
Biodiversity:	The view does not cross any ecological designations. Trees and other vegetation in residential land would support limited biodiversity.		
Heritage:	The view looks towards the Grade II* Listed church.		
Functional Landscape:	The view does not cross any landscape designations or have a strong functional link to the wider landscape.		
Recreational:	View is experienced from the main road running through the village, there are limited recreational opportunities, although it is recognised this is a key route for walkers, particularly when travelling towards the school.		
Tranquillity:	View is experienced from the main road running through the village, where there is a high level of vehicle traffic and lighting. There are limited levels of tranquillity or links to nature.		
Recommendation:	Suitable for KV designation		
View Management Objectives:	<ul style="list-style-type: none">• Limit further development that would restrict views of the church tower.• Seek to ensure there is minimal residential clutter along this portion of the High Street.		

KV Ref:	NKV27	Grid Reference:	ST 84236 49873
View Direction:	North-west		
Description:	View north-west from just after junction of Red Pit and B3099 across Bremeridge Farm and beyond		
			
17.02.2023			
Aesthetic:	The view looks over the open agricultural land to the north of the village, and marks the edge of the built up area of the settlement. However, it does not contain any distinctive or memorable features		
Biodiversity:	The view does not cross any ecological designations, although the agricultural land and field boundaries will provide valued habitat, part of the wider ecological network in the village.		
Heritage:	There are no historic landmarks or assets in the view.		
Functional Landscape:	The view does not cross any functional landscape areas or designations. The view allows for only a limited appreciation of the landscape surrounding the village due to topography and limitations on long-distance views.		
Recreational:	There are no footpaths or formal recreational opportunities at the viewpoint		
Tranquillity:	The view is taken from a busy public highway and therefore the sense of tranquillity is limited.		
Recommendation:	Not suitable for KV designation		
View Management Objectives:	n/a		

4. Conclusion

- 4.1 Following the assessment, a total of 18 key views are recommended for identification in the neighbourhood plan. These views are shown below on map 4.1 and are as follows:

KV1: View South from Fairwood Rd across Local Green Space and towards Providence Chapel

KV2: View South from Petticoat Lane (near 14 Petticoat Lane) towards hill

KV3: Long distance view north-east from junction of footpath DMAR23 and DMAR24 towards White Horse

KV4: View north-west and north-east from stile on footpath DMAR22 towards the village

KV5: View north and north-east from footpath DMAR12 at the Dutts across agricultural fields behind Fairfield Farm

KV6: View south-east from footpath DMAR5 across Horse Field towards High Street and Holy Trinity Church

KV7: Long Distance View west from footpath DMAR4

KV8: View south from B3099 across the Deer Field to Stormore

KV9: View south-west from northern end of Clearwood towards the Deer Field

KV10: View south from footpath DMAR32 across agricultural fields

KV11: View north from footpath DMAR32 towards Stormore

KV12: View west from footpath DMAR27 towards woods

KV13: View north from footpath DMAR26 across chalcot park towards village

KV14: View south from DMAR26 across Chalcot Park

KV15: View west from junction between High Street and St Marys Lane towards Holy Trinity Church and High Street

KV16: View north from junction between High Street and St Marys Lane looking across land at 73-75 High Street

KV17: View south-west from edge of footpath DMAR12 at St Marys Lane looking towards the Holy Trinity Church

KV18: View east from before the junction of High Street and Park Road towards the church

